



Unless information is organized, processed, and available to the right people in a format for decision-making, that information is a burden, not a benefit.

	informPlatform Service	Benefits
INDUSTRY BIG PICTURE		
Daily Industry Snapshot	✓	<i>Always gives you the complete picture from all angles, including:</i> <ul style="list-style-type: none"> • A Macro view of the industry and economy • A Micro view of in-depth news, data, analysis and insight
Enhanced Search Results	✓	
By Industry – News Snapshot	✓	
By Industry – Insight/Data	✓	
COLLABORATION TOOLS		
Share Secured Comments on Articles	✓	<i>Transforms raw information into actionable intelligence, shedding entirely new insight.</i>
Share & Distribute Multiple Articles in a Report	✓	
Share, Distribute News Sector Snapshot	✓	
COMPANY ALIGNMENT		
Most Read News by Your Company	✓	<i>Gives you a pulse of the industry and your company. Pushes flagged headlines and news to your immediate attention.</i>
Most Read News by Industry	✓	
Companies in the News	✓	
Personalized News Tracker	✓	
ADDITIONAL INTEGRATED CONTENT		
Crisis Navigator <ul style="list-style-type: none"> • Executive Perspective • Earnings Transcripts • Financial Crisis iiReport • Financial Performance iiReport • Industry Stock Index iiReport • Industry Closures & Layoff iiReport • Floodlight Views by: <ul style="list-style-type: none"> » Industry, Economy, End-User 	✓	<i>Gives you a wider view of the economic and industry landscapes including a whole new dimension – beyond news and data.</i>
ADDITIONAL INTEGRATED INDUSTRIES		
<ul style="list-style-type: none"> • Builders/Developers • Plastics • Food & Beverage 	✓	<i>Since 1999, Forestweb and sister company Industry Intelligence Inc. have worked with more than 600 companies worldwide. Together they deliver real-time market intelligence through a highly scalable and sophisticated business formula that integrates all business news, market data, analysis and opinion, offering a complete solution for cross-enterprise information management.</i>