

Our solutions what you get

We structure our solutions to help a company identify warning signs, seek new growth opportunities and better align strategies and decision-making across all operations.

You get an integrated 360° view

- See the complete picture with context and relevance.
- Connect the dots between all market drivers of the industry.

You get value-added news, data, prices, and statistics

- Cross-reference every intelligence record to every other record.
- Connect related information bi-directionally in time.
- Push relevant intelligence forward, based on your actions.
- Integrate news, data, prices, and statistics so that relative content is available in a single view, with a single click.

You get augmented information with context, meaning, and organization

- Reveal the facts at a single glance.
- Sort, classify, tag, and departmentalize information by content and context.

You get information that is managed and relevant

- Analyze data and content to give you actionable intelligence.
- Centralize data sheets, fax reports, published newsletters and Internet searches, all from one common platform.
- Remove chaos from information management and gain clarity.

You get intelligence pushed directly to your desktop or mobile device

- Real-time market intelligence and news is available 24/7.
- Daily and weekly e-mail reports.



See the market from all angles

[executive] Navigator is a senior management business solution that integrates relevant market information with strategic business tools to enable smart, quick business decisions. Executives have access to:

- Earnings transcripts and conference calls
- Analysts' research, inSight and Opinion
- Financial performance metrics

Inform and align board of directors

The **Board of Directors Tool Kit** is a customizable and collaborative platform that provides the relevant knowledge board members need to govern and perform at an optimum level. Competitive intelligence from a neutral source will help them:

- Get up to speed about market drivers
- Spend more time focusing on the company's activities and operations

Intelligence to every knowledge worker

iiFeed is a sector-specific, customizable real-time news feed service that can be integrated with a company's existing IT infrastructure. It is designed to push real-time information or data to a company's Intranet and client's Extranet.

It offers customers the opportunity to:

- Track the pulse of market news and data
- Keep an audience engaged with information that matters most
- Gain insight into market trends and company and end-user news

Optimize corporate-wide decision-making

informPlatform is an intuitive, interactive Web-based service that provides the market intelligence a user needs to see the complete picture of an industry sector, specifically to:

- Identify macro-economic and industry trends
- Grasp a micro view of in-depth news, data, analysis and insight
- Review, assess, share and coordinate information simultaneously

Leverage the power of focused information

iiReport is an effective way to pull together market and financial information, tailored to a client company's needs in a standardized format. Specifically, it provides:

- Professional formatting for news, data, charts and graphics
- Integration with the Industry Intelligence market intelligence service
- Opportunities to share brand messages

Reinforce your brand message

iiPublisher is a value-added service that allows a company to customize its business message by publishing a real-time market intelligence e-newsletter, enabling it to:

- Connect with customers
- Reinforce its brand
- Align partners with key market intelligence and information

You don't need more information.

You need better information.