



Unless information is organized, processed, and available to the right people in a format for decision-making, that information is a burden, not a benefit.

	informPlatform Service	Benefits
INDUSTRY BIG PICTURE		
Daily Industry Snapshot	✓	<i>Always gives you the complete picture from all angles, including:</i> <ul style="list-style-type: none"> • A Macro view of the industry and economy • A Micro view of in-depth news, data, analysis and insight
Enhanced Search Results	✓	
By Industry – News Snapshot	✓	
By Industry – Insight/Data	✓	
COLLABORATION TOOLS		
Share Secured Comments on Articles	✓	<i>Transforms raw information into actionable intelligence, shedding entirely new insight.</i>
Share and Distribute Multiple Articles in a Report	✓	
Share, Distribute News Sector Snapshot	✓	
COMPANY ALIGNMENT		
Most Read News by Your Company	✓	<i>Gives you a pulse of the industry and your company. Pushes flagged headlines and news to your immediate attention.</i>
Most Read News by Industry	✓	
Companies in the News	✓	
Personalized News Tracker	✓	
ADDITIONAL INTEGRATED CONTENT		
[executive] Navigator <ul style="list-style-type: none"> • Analyst Reserach Reports • Executive Perspectives • Transcripts: Earnings Conference Call • Economic Status Report • Financial Performance Report • Stock Market: Industry • Capacity Activity Report (Forest Products vertical only) • Industry Intelligence Floodlights: <ul style="list-style-type: none"> » Industry, Economy, End-User 	✓	<i>Gives you a wider view of the economic and industry landscapes including a whole new dimension – beyond news and data.</i>
CLIENTS SERVED		
<ul style="list-style-type: none"> • Timberlands • Pulp and Paper • Wood Products • Builders/Developers • Packaging: Paper and Plastic • Chemicals • Industrial Equipment • Financial Institutions • Governmental Agencies 	✓	<i>Since 1999, Forestweb and sister company Industry Intelligence Inc. have worked with more than 500 companies worldwide. Together they deliver real-time market intelligence through a highly scalable and sophisticated business formula that integrates all business news, market data, analysis and opinion, offering a complete solution for cross-enterprise information management.</i>