

Choice: De-centralized | Gatekeeper | Intelligence Service

	De-centralized individual-based subscriptions	Centralized with internal gatekeeper	Centralized with external intelligence service	Benefit
<i>Cross-enterprise sharing</i>	X	X	✓	<i>Enhances strategic decision-making</i>
<i>Simultaneous access to information</i>	X	X	✓	<i>Increases productivity</i>
<i>Standardization of intelligence</i>	X	X	✓	<i>Yields actionable information</i>
<i>Integrated solutions</i>	X	X	✓	<i>Provides seamless work environment</i>
<i>On-demand information</i>	✓	"at the mercy of..."	✓	<i>Promotes well-informed decisions</i>
<i>Expandable/Scalable</i>	X	X	✓	<i>Easily adapts to internal/corporate objectives</i>
<i>Copyright protection</i>	X	✓	✓	<i>Reduces risk</i>
<i>Ease of deployment</i>	✓	X	✓	<i>Eliminates information and IT management</i>
<i>User acceptability</i>	✓	X	✓	<i>Intuitive; requires zero training to start</i>
<i>Knowledge management expertise</i>	X	X	✓	<i>Best Practice consulting; benefit from experience</i>
<i>Cost per knowledge worker</i>	<i>Very High</i>	<i>High</i>	<i>Most cost-effective</i>	