

We Connect the Dots

You get actionable, relevant intelligence.

Industry Intelligence's proprietary technology connects the dots. Relevant and actionable intelligence bubbles up on the desk top. We strip away the forest so you can see the trees. No other service delivers the value of Industry Intelligence.

	Industry Intelligence	Information Portals	Information aggregators	Print Newsletter	Libraries - Information custodians	Clipping Services
Basic Information						
Acquire information					X	
News & analysis	X	X	X	X		X
Prices	X			X		
Capacity	X			X		
Statistics & indicators	X	X		X		
Centralize information	X	X	X	X	X	
Deliver information						
24/7 real-time news	X	X				
Daily e-mail news headlines	X	X				
Weekly news reviews	X			X		
Value-Added Intelligence						
All facts and figures are cross-referenced						
Data tables are linked to news	X					
News is linked to prices, stats	X					
Capacity shuts/starts linked to related news	X					
Information is augmented with context, meaning, organization						
News headlines are written for clarity	X					
Content is departmentalized	X					
Content is tagged	X					
Context is assigned	X					
Connecting the Dots						
Actionable intelligence is separated from irrelevant	X					
Only relevant intelligence is pushed forward	X					